



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-28-2012 PAGE: 1 of 3

MEDIA STRATEGIES & RESEARCH - 7658  
ATTN: RACHAEL BEALE  
11350 RANDOM HILLS RD.  
SUITE 670  
FAIRFAX VA 22030

Contract No 394606		Contract Dt 08-01-2012		Revision Dt 09-28-2012		Rev# 3		Advertiser GILLIBRAND FOR SENATE 2012			Brand KIRSTEN GILLIBRAND FOR US SENATE			Product Code POLITICALS			Station/Market WABC – NEW YORK				
Agency Est# 11319			CMS # 240524		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-22-2012		End Date 10-28-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 240524			
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 11319																		
1	10-22-2012	10-26-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)					7	30	2	2	2	2	2			10	900	10	9,000.00
2	10-22-2012	10-26-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)					7	30	2	2	2	2	2			10	2,000	10	20,000.00
3	10-22-2012	10-26-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)					7	30	4	4	4	4	4			20	2,400	20	48,000.00
R 4	10-22-2012	10-26-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)					7	30	1	1	1	1	1			5	1,100	5	5,500.00
5	10-23-2012	10-25-2012	10:58AM – 12:00PM	DA THE VIEW (10707)					7	30		1		1				2	3,500	2	7,000.00
6	10-22-2012	10-26-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30	1	1	1	1	1			5	1,400	5	7,000.00
7	10-23-2012	10-23-2012	08:00PM – 09:00PM	PE TUESDAY 8-9PM (7486)					7	30		1						1	18,000	1	18,000.00
R 8	10-23-2012	10-23-2012	10:00PM – 11:00PM	PE TUESDAY 10-11PM (7489)					7	30		1						1	13,000	1	13,000.00
9	10-24-2012	10-24-2012	10:00PM – 11:00PM	PE WEDNESDAY 10-11P (7545)					7	30			1					1	15,000	1	15,000.00
R 10	10-26-2012	10-26-2012	09:00PM – 10:00PM	PE FRIDAY 9-10PM (7502)					7	30					1			1	12,000	1	12,000.00
11	10-26-2012	10-26-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)					7	30					1			1	11,000	1	11,000.00
12	10-28-2012	10-28-2012	08:00PM – 09:00PM	PE SU 8-9PM (7499)					7	30							1	1	20,000	1	20,000.00
13	10-22-2012	10-26-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)					7	30	1	1	1	1	1			5	4,700	5	23,500.00
15	10-28-2012	10-28-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)					7	30							1	1	4,700	1	4,700.00
16	10-28-2012	10-28-2012	11:35PM – 12:00AM	LN LATE NEWS CFB (7645)					7	30							1	1	2,000	1	2,000.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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MEDIA STRATEGIES & RESEARCH - 7658  
ATTN: RACHAEL BEALE  
11350 RANDOM HILLS RD.  
SUITE 670  
FAIRFAX VA 22030

Contract No 394606		Contract Dt 08-01-2012	Revision Dt 09-28-2012	Rev# 3	Advertiser GILLIBRAND FOR SENATE 2012		Brand KIRSTEN GILLIBRAND FOR US SENATE		Product Code POLITICALS				Station/Market WABC -- NEW YORK				
Agency Est# 11319			CMS # 240524	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240524		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 11319																	
17	10-24-2012	10-26-2012	12:30PM - 01:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30			1		1			2	1,400	2	2,800.00
18	10-27-2012	10-27-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							3	3	400	3	1,200.00
19	10-28-2012	10-28-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							4	4	400	4	1,600.00
20	10-22-2012	10-26-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)	7	30	2	2	2	2	2			10	1,700	10	17,000.00
21	10-22-2012	10-26-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	2	2	2	2	2			10	1,500	10	15,000.00
22	10-22-2012	10-26-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	2	2	2	2	2			10	2,400	10	24,000.00
23	10-22-2012	10-28-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	1	1	1	1	1		1	6	2,400	6	14,400.00
24	10-22-2012	10-26-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	2	2	2	2	2			10	4,200	10	42,000.00
25	10-27-2012	10-27-2012	07:30PM - 08:00PM	PA WHEEL (CFB) WEEKEND (7449)	7	30							1	1	1,500	1	1,500.00
26	10-22-2012	10-26-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30	1	1	1	1	1			5	2,200	5	11,000.00
27	10-22-2012	10-22-2012	08:00PM - 09:00PM	PE MONDAY 8-9PM (7470)	7	30	1							1	30,000	1	30,000.00
28	10-22-2012	10-22-2012	09:00PM - 11:00PM	PE MONDAY 9-11PM (7477)	7	30	1							1	12,000	1	12,000.00
29	10-28-2012	10-28-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							1	1	750	1	750.00
30	10-28-2012	10-28-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							1	1	750	1	750.00
31	10-28-2012	10-28-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							1	1	750	1	750.00

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Agency CPE: E : 11319																		
A 32	10-27-2012	10-27-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						1		1	750	1	750.00	
A 33	10-28-2012	10-28-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							1	1	750	1	750.00	
A 34	10-25-2012	10-26-2012	12:02AM - 01:08AM	LF JIMMY KIMMEL LIVE (7455)	7	30				1	1			2	1,000	2	2,000.00	
															Contracted Gross Total:		131	392,350.00
															Actual Gross Total:		131	392,350.00
															Agency Commission:			58,852.50
															Net Total:			333,497.50
Month/YR			Preempted	Made Good	Contract Total			Adjustments							Actual Total			
Oct 12			0.00	0.00	392,350.00			0.00							392,350.00			
TOTAL			0.00	0.00	392,350.00			0.00							392,350.00			

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